

Marta Soto Morrás

Senior Creative technologist

I am a creative technologist interested in exploring uses of technology and how it can be shaped by people and world's needs.

I have experience designing and prototyping services and products from scratch to help teams and companies understand their challenges and opportunities.

I bring concepts and ideas to life using different technologies, recently focusing on how AI and generative models can improve our daily experiences.

contact



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portfoliodemartasoto.vercel.app



E9, London

work experience

Aug 2022

Creative Technologist
Google ATAP, London

Apr 2021

Creative Technologist
Google Creative Lab, London

Jan 2020

Senior Software Designer
IDEO, London

Sept 2019

Senior Software Designer
IDEO, London

Sept 2018

Software Design Intern
IDEO, Chicago

Apr 2018

Creative technologist
Designit, Madrid

Aug 2016

Creative technologist
Waltz Binaire, Berlin

skills

Web

Javascript, Svelte, React js, React Native, Node, Express

Service

GCP, Firebase, AWS

Others

GPT, LaMDA, Python, OpenGL, Unity,, Arduino, Raspberry PI, AR Core

education

Mechanical engineering BS
Politecnica de Madrid

Management engineering BS
Poznan University of
Technology

Architecture BS
Politecnica de Madrid